



DDB Unlimited Conflict Mineral Policy



Dear Valued Customer,

As a result of the Dodd-Frank Wall Street Reform and Consumer Protection Act and the Conflict Minerals rules recently adopted by the U.S. Securities and Exchange Commission (the "SEC"), many companies, including certain of our customers, are required to make disclosures regarding whether "conflict minerals" used to manufacture their products originated in the Democratic Republic of Congo ("DRC") or the adjoining countries as defined on "Covered Countries" paragraph below. These "conflict minerals" consist of columbite-tantalite, cassiterite, **gold**, wolframite, or their derivatives, which are initially limited to **tantalum, tin, and tungsten** (collectively, the "Conflict Minerals"). **DDB Unlimited, will not purchase material that is that is not "DRC conflict free" (as defined by the applicable SEC rules), from any supplier.** We require that all material supplied to DDB Unlimited, Inc. be "DRC conflict free".

CONFIRMATION OF DRC CONFLICT FREE STATUS

DDB Unlimited, Inc. hereby certifies that all material it has supplied to its customers from and after January 31, 2013 is "DRC conflict free" as follows:

- ✓ The materials supplied by Supplier do not contain or utilize **tantalum, tin and tungsten, and gold** (collectively, "Conflict Minerals").

COVERED COUNTRIES

The "Covered Countries" are the Democratic Republic of Congo ("DRC") and the "adjoining countries."

An "adjoining country" is a country that shares an internationally recognized border with the DRC, which presently includes Angola, Burundi, Central African Republic, the Republic of the Congo, Rwanda, South Sudan, Tanzania, Uganda, and Zambia.

Supplier: DDB Unlimited, Inc.

By: Steve Adamietz

Title: Quality Manager

Date: January 31st, 2013